

CONTEST NAME: "KALEN'S CUPID"

SPECIFIC CONTEST RULES

Effective Date: Monday February 6th, 2017 to Friday February 10th, 2017

Participating Radio Station(s)/Phone Number(s)/Studio Address(s)/Website(s):

WKPL-FM

(412) 275-3393

2 Robinson Plaza, Suite 410, Pittsburgh, PA 15205

www.ForeverPittsburgh.com

Declared Value of Prize(s): Ten (10) individually awarded qualifying daily prizes boxes of Candy from Rosalind Candy Castle with a declared value of \$18.95 ("Qualifying Prize(s)"). One (1) Grand Prize consisting of one (1) overnight stay, breakfast, box of chocolates, and bottle of Champagne at the Pittsburgh Marriott North at Cranberry Woods with a Declared Value of approximately \$200.00 ("Grand Prize").

Forever Media, Inc. and its affiliates through their Participating Radio Station(s), in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

1) No purchase or payment necessary. Void where prohibited or restricted by law. Contestant(s) may only qualify one time during this promotion and only one qualifying contestant per household is permitted ("Participant(s) or singularly Participant"). Must be 21 years of age or older to enter. ONE ENTRY per Participant. Any duplicate entries will disqualify ALL entries by that Participant(s).

2) During the Effective Date, Participant(s) will be directed to listen to WKPL weekdays only between 6am to 10am for a chance to win the above described Prize(s).

- To win Participant(s) will be encouraged to listen for Kalen's Cupid sounder between 6am and 10am weekdays starting Monday February 6, 2017 through Friday February 10, 2017. Caller 12 to the studio line at 888-419-9210 wins one of the Qualifying Prize(s) and is registered to win the Grand Prize. In the event of technical difficulty with a call, successive calls will be taken until that plays Qualifying Prize(s) is awarded. There will be a total of ten (10) Qualifying Prizes(s) awarded two per day over the five weekdays during the Effective Date. On Monday February 13th at 8:50am, One (1) winner will be randomly drawn from all of the Qualifying Prize winners in the WKPL Studios, on air by Kalen to win the Grand Prize. The Grand Prize winner will be contacted within 24 hours by Forever upon winning the Grand Prize.
- All Prize(s) winners are responsible for completing all required paperwork concerning the delivery of their Prize. All Prize(s) winners are responsible for any additional expenses beyond the specifics detailed within their Prize(s) specifically; taxes, tip, and any other incidentals costs. If any Prize(s) is not claimed and/or collected within thirty (30) days from award, it shall be deemed forfeited and remain the property of Forever.
- No substitutions permitted. Unless otherwise provided, the Prize(s) is not valid for resale or redeemable for cash value.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address.

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the Participating Radio Station(s) website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.

Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.

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