

Dickey Broadcasting Company

“Bud Light Big Game Ticket Giveaway” Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

1. **Eligibility:** The Giveaway is open to the members of the general public who are residents of Georgia, are at least 21 years old as of the date of entry, and possess a valid Georgia driver’s license. Employees, directors, officers, and agents of Dickey Broadcasting Company, d/b/a WCNN-AM, participating sponsors Anheuser-Busch, Ken Nugent, Taco Mac, Empire Tickets (WCNN-AM, Anheuser-Busch, Ken Nugent, Taco Mac, and Empire Tickets collectively referred to as "Sponsor"), and their respective affiliates and the immediate families and household members of such persons are not eligible.
2. Void where prohibited by law. By entering this Giveaway, you agree to these Official Rules and the decisions of Sponsor, which are final and binding in all respects.
3. **Promotion Period:** The promotional period will begin on Monday, January 20, 2017 at 3:00 p.m. Eastern Time (ET) and end on Thursday, February 2, 2017 at 7:30 p.m. Eastern Time (ET) when the winner is determined ("Promotional Period").
4. **Entry:** Individuals will have five (5) chances to qualify for the “Bud Light Big Game Ticket Giveaway” on Thursday, February 2, 2017 by registering during retail stops at the designated Taco Mac locations. Six (6) names will be drawn at each retail stop, and individuals must be present when their name is selected in order to qualify. If 6 participants are not drawn from the first four on-site stops, six qualifiers will be notified via a phone call. There will be a total of thirty (30) individuals qualified to win. The retail stops will occur as follows:
 - Monday, January 30, 2017 at Taco Mac (Metropolis) from 3-7 p.m.
 - Tuesday, January 31, 2017 at Taco Mac (Mall of Georgia) from 12-3 p.m.
 - Tuesday, January 31, 2017 at Taco Mac (Lindbergh) from 3-7 p.m.
 - Wednesday, February 1, 2017 at Taco Mac (Perimeter) from 6-8 p.m.
 - Finale: Thursday, February 2, 2017 at Taco Mac (Prado) from 12-6:30 p.m.

All qualifiers will be must be present at Taco Mac (Prado) on Thursday, February 2, 2017 by 6:30 p.m. and must check in with 680 The Fan staff for their chance to win the Grand Prize. The Grand Prize drawing will occur at 7:30 p.m. at Taco Mac (Prado).

5. Odds of winning depend on the total number of eligible entries.
6. If, for any reason, the Giveaway is not capable of running as planned by reason of tampering, fraud, technical failures, or any other causes beyond the control of Sponsor that, in the sole opinion of Sponsor, could corrupt or affect the security, fairness, integrity, or proper administration of this Giveaway, Sponsor reserves the right in its sole discretion to cancel, terminate, modify, or suspend the Giveaway without any advance notice to the public and without any further obligation to award any prize whatsoever.
7. No responsibility is assumed by Sponsor for lost, late, illegible, or mutilated entries or for any human, computer, or technical malfunctions that may occur. All entry blanks, forms, devices and materials, as well as all the information contained on or within, that is

gathered during the course of entry shall become the sole property of Sponsor and will not be returned to contestant, and Sponsor may use, dispose of, or destroy these at the discretion of Sponsor.

8. An individual may win only one contest sponsored by WCNN-AM per 30-day (1 month) period. Only one winner per household per contest allowed.
9. **Prizes:** There will be a maximum of thirty (30) total individuals qualified to win the Grand Prize at the Bud Light Pep Rally on Thursday, February 2, 2017 at Taco Mac (Prado). One (1) individual from the thirty (30) qualifiers will be randomly selected to win the Grand Prize. The Grand Prize is two (2) tickets to the Big Game on Sunday, February 5, 2017 in Houston, Texas courtesy of Bud Light.
10. No assignment, transfer, or substitution of prize is permitted except that Sponsor reserves the right in Sponsor's sole discretion, to substitute for any given prize, another prize of equal or greater value, at any time.
11. **All state, local, federal and/or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner of that prize.** Winner(s) will be responsible for payment of all income taxes on prizes awarded and for that purpose will be issued a Form 1099 at the end of the calendar year for prizes valued at \$600.00 or more.
12. Winners must present a valid picture ID when claiming prizes.
13. Each contestant must fill out a **Winner's Affidavit and Release and Waiver** for eligibility, liability, and publicity prior to the start of the giveaway. Proof of identification and Social Security number will be required in order to claim cash prizes, as well as merchandise valued at \$600.00 or more. Any false or misleading information provided by a contestant will result in the contestant's disqualification. Failure to fill out all documentation will render said contestant ineligible.
14. **Disqualification:** The selected winner may be disqualified, and in such case, the prize will not be awarded, if a selected winner (i) cannot be reached because the prize notification is returned as non-deliverable or (ii) fails to return documents timely. Sponsor reserves the right to disqualify contestants who it determines in its sole discretion do not meet eligibility requirements.
15. All contestants by entering this Giveaway and the winner(s) by accepting the prize agree that Sponsor, and their parent companies, affiliates, and their respective directors, officers, employees, and agents, shall have no liability and shall be held blameless for any injury, misfortune, or damage to either persons, including death, or property arising in whole or in part, from entering, participating in, winning, or losing the Giveaway or any Giveaway-related activity and from any acceptance, possession, use, or non-use of any prize received.
16. **ALL PRIZES WON ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT.** Some jurisdictions may not allow the limitations or exclusion of liability for incidental or consequential damages or exclusion of implied warranties, so some of the above

limitations or exclusions may not apply to you. Check your local laws for any restrictions or limitations regarding these limitations or exclusions.

17. WCNN-AM shall not be responsible for the failure of participating sponsors to deliver prizes as promised.
18. It is every contestant's responsibility to contact WCNN-AM to make themselves aware of all applicable dates, times, locations and rules of said giveaway. It is not the responsibility of WCNN-AM or any other sponsor to notify contestant prior to giveaway.
19. The Giveaway is governed by, and these rules will be construed and interpreted pursuant to, the laws of the State of Georgia. **YOU MUST BE A STATE OF GEORGIA RESIDENT.**
20. All contestants and winners agree that WCNN-AM may broadcast or publish their name, city of residence, photo, videotape, film, or any other likeness, including their voice, (recorded or live) for any reason WCNN-AM deems appropriate without compensation and further agrees to hold WCNN-AM blameless and without liability for such publication, broadcast, or use.
21. **Violations of any of these rules or attempts to win any contest by fraud, deception, or cheating shall be grounds for WCNN-AM to disqualify that individual from participating in all current and future contests and events at the sole discretion of WCNN-AM, as well as forfeiture of any prize or prizes won by fraudulent means.**
22. Sponsor is not responsible for any incorrect or inaccurate information, whether caused by any of the equipment utilized in the Giveaway, by any technical or human error that may occur in the processing of submissions in the Giveaway, nor by the contestant's failure to keep apprised of contest dates, rules and/or procedures.
23. The name of the winners may be obtained after February 2, 2017, by sending a self-addressed stamped envelope to: WCNN-AM "Bud Light Big Game Ticket Giveaway," 780 Johnson Ferry Road NE, 5th Floor, Atlanta, GA 30342. All requests must be received before March 31, 2017. **[In addition, the name of the winner(s) will be posted on this Web site at www.680thefan.com at the conclusion of this Giveaway].**

24. **Sponsors:**

Dickey Broadcasting Company d/b/a WCNN-AM
780 Johnson Ferry Road NE
5th Floor
Atlanta, GA 30342

Anheuser-Busch
One Busch Place
St. Louis, MO 63118

Ken Nugent
1355 Peachtree Street NE
Suite 1000
Atlanta, GA 30309

Taco Mac
6220 Shiloh Road
Suite 100
Alpharetta, GA 30005

Empire Tickets
3 West Paces Ferry Road NW
Suite 203
Atlanta, GA 30305

A complete copy of these rules can be obtained at the offices of WCNN-AM, 780 Johnson Ferry Road NE, 5th Floor, Atlanta, GA 30342, during business hours from 8:30 a.m. to 5:30 p.m., Monday - Friday, or by sending a self-addressed, stamped envelope to the above address.

*1/27/2017
Promotions Dept. – BHJ*